

steven holland

Graphic Design * Copywriting

<http://www.creativegenius.us>

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Education

Animation Mentor (March 2009 - Present)
Character Animation

Temple University (2006 - 2008)
B.A. Advertising | Communications
(Academic Honors)

Relevant Coursework:

- Copywriting I, II, & III
- Advertising Campaigns
- Persuasive Writing
- Advertising Portfolio
- Visual Communications
- Interactive Media

Montgomery County Community College (2002 - 2005)
A.A. Liberal Studies

Work Experience

The Hotel Hershey (September 2008 - Present)
Spa Reception | Hershey, PA
Book appointments & check-in guests.

Renew Theaters, Inc. (December 2004 - June 2008)
Ambler Theater Manager & Projectionist | Ambler, PA
Built, projected, & broke down 35mm films, scheduled & supervised staff, ordered supplies, assisted with hiring.

Graphics Media Center (December 2007 - May 2008)
Graphic Designer @ Temple University | Philadelphia, PA
Designed posters & logos for clients.

VisionLine Media (August 2007 - December 2007)
Graphic Design & Copywriting Intern
Duties included all aspects of web design, including the design, html coding, and implementation of web copy and content.

Computer Skills

Proficient in the following:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe InDesign
- Autodesk Maya
- Microsoft Office
- PC & Macintosh computers

Awards & Activities

Summa Cum Laude (Temple University)
Temple Advertising Department Awards (2008)

- Senior Speaker
- Winner of the Fred Farrar Award

Dean's List (2006 - 2008)

Golden Key International Honor Society (2007 - Present)

American Advertising Federation (2006 - 2008)

Temple Ad Club (2006 - 2008)

NAUI Certified SCUBA Diver (2007 - Present)

Shaolin Kempo Karate & Jiu Jitsu (2004 - 2006; 2008)